

Sponsor Amount	\$50,000	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Number of sponsorships available	1	1	1	10	12	14	16	18	20
Total Amount raised from sponsorship	\$50,000	\$25,000	\$15,000	\$100,000	\$90,000	\$70,000	\$40,000	\$18,000	\$10,000
Sponsor Level Name	Title	Presenting	Stage	Titanium	Platinum	Gold	Silver	Bronze	Friend
Festival Title , Presenting, and Stage Sponsorships									
Title Sponsor Recognition	•								
Exclusivity as Title Sponsor	•								
First Right of Refusal as Title Sponsor for 2009	•								
Presenting Sponsor Recognition		•							
Exclusivity as Presenting Sponsor		•							
First Right of Refusal as Presenting Sponsor for 2009		•							
Stage Sponsor Recognition			•						
Signage at your discretion on the stage			•						
Stage size at least 20 x 20 feet square for banners			•						
Exclusivity as Stage Sponsor			•						
First Right of Refusal as Stage Sponsor for 2009			•						
Event Benefits									
Covered booth space at the size of your choice up to 30' x 30'	•								
Covered 20' x 10' Booth Space		•							
Covered 10' x 10' Booth Space				•	•	•	•	•	•
Opportunity to address crowd at Festival	•	•							
Opportunity to Display Logo Banner at all Pride Texas Events	•	•	•	•	•	•	•	•	
Exclusive entry to VIP booths Festival Events	•	•	•	•	•	•	•	•	•
Exclusive invitation to VIP sponsor events	•	•	•	•	•	•	•	•	•
Sponsor Signage at Festival Fencing	•	•	•	•	•				
Recognition at Festival events	•	•	•	•	•	•	•		
Entry Passes to Pride Texas Festival	50	45	40	35	30	25	20	15	10
Entry Passed to Pride Texas Brunch (Must reserve seats with Marianne 512-474-5475)	20	16	10	8	6	6	6	4	2
Entry Passes to Pride Texas Women's Dance	20	16	10	8	6	6	6	4	2
Media and Advertising									
Company mention on on-air radio and TV media campaign	•	•	•						
Company logo prominently displayed in all event advertisements	•	•	•	•					
Logo on all Pride Promotional Materials, Advertising, Press Packets, and News Release	•	•	•	•					
Company Name displayed on all printed pieces					•	•	•		
Logo and level recognition on event programs for all Equality Texas Pride Events	•	•	•	•					
Name and level recognition on event programs for all Equality Texas Pride Events					•	•	•	•	•
Media Release Announcing Sponsorship	•	•	•	•					
Logo and Link on Pride Texas Home Page	•	•	•						
Logo and Link on Pride Texas Sponsor Page				•	•	•	•	•	•
Logo and Link on Equality Texas Corporate Supporters Page	•	•	•	•					
Logo and link on event e-mailing campaigns to 17,000 constituents across Texas	•	•	•	•	•				
Company Name displayed on e-mailing campaigns to 17,000 constituents across Texas						•	•	•	•
Company logo prominently displayed on pride volunteer and event t-shirts	•	•	•	•	•				
Name printed on pride volunteer and event t-shirts						•	•	•	•
Recognition in Equality Texas Newsletter	•	•	•	•					